



WLWK
787 Lombard Ave
Green Bay, WI 54304

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2477206

Schedule Dates	11/01/16-11/08/16	Date Entered	04/21/16
Advertiser	House Majority Political Action Committee (57001)	Last Modified	11/07/16
Agency	Waterfront Strategies (7591)	Entered By	Janet Steinhof
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	79/86/4502 (827173)	Headline #	ECR25155737
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Colin Lawson,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	79/86/4502	Commission	\$10,807.50
Account Types	National/Political Issue Agency BRD	Net Total	\$61,242.50
Billing Type	Standard	Sales Tax	
Comments	TV NEW POLITICAL ORDER - PLS CF - THANKS		

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (2)	11/02/16-11/04/16	1	:30	7A-7:30A (CST)				1	1	1			3	\$1,000.00	\$3,000.00	Green Bay (WLWK)	Good Day Wisconsin	4/22/16
2.0	Normal Line / News (3)	11/01/16-11/01/16	1	:30	7:30A-8A (CST)			2						2	\$1,000.00	\$2,000.00	Green Bay (WLWK)	Good Day Wisconsin	4/22/16
3.0	Normal Line / News (3)	11/07/16-11/07/16	1	:30	7:30A-8A (CST)		1							1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Good Day Wisconsin	4/22/16
4.0	Normal Line / News (4)	11/01/16-11/04/16	2	:30	8A-8:30A (CST)		1	1	1	1				4	\$750.00	\$3,000.00	Green Bay (WLWK)	Good Day Wisconsin	4/22/16
5.0	Normal Line / News (5)	11/01/16-11/03/16	2	:30	8:30A-9A (CST)		1	1	1					3	\$750.00	\$2,250.00	Green Bay (WLWK)	Good Day Wisconsin	4/22/16
6.0	Normal Line / News (5)	11/07/16-11/07/16	2	:30	8:30A-9A (CST)		1							1	\$750.00	\$750.00	Green Bay (WLWK)	Good Day Wisconsin	4/22/16
7.0	Normal Line / News (6)	11/05/16-11/05/16	2	:30	7A-8A (CST)						1			1	\$500.00	\$500.00	Green Bay (WLWK)	Good Day Wisconsin	4/22/16
8.0	Normal Line / News (7)	11/05/16-11/05/16	2	:30	8A-9A (CST)						1			1	\$500.00	\$500.00	Green Bay (WLWK)	Good Day Wisconsin	4/22/16
9.0	Normal Line / News (8)	11/06/16-11/06/16	2	:30	7A-8A (CST)							1		1	\$500.00	\$500.00	Green Bay (WLWK)	Good Day Wisconsin	4/22/16
10.0	Normal Line / SPOT (9)	11/03/16-11/04/16	1	:30	9A- Live with Kelly					1	1			2	\$750.00	\$1,500.00	Green Bay (WLWK)	Live! Kelly & Michael	4/22/16
11.0	Normal Line / SPOT (9)	11/07/16-11/07/16	1	:30	9A- Live with Kelly		1							1	\$750.00	\$750.00	Green Bay (WLWK)	Live! Kelly & Michael	4/22/16
12.0	Normal Line / SPOT (10)	11/01/16-11/03/16	2	:30	10A- FOX 11 Living w Amy			1	1	1				3	\$300.00	\$900.00	Green Bay (WLWK)	Fox 11 Living With Amy	4/22/16
13.0	Normal Line / SPOT (11)	11/03/16-11/04/16	1	:30	11A- Rachael Ray				1	1				2	\$250.00	\$500.00	Green Bay (WLWK)	Rachael Ray	4/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sjg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Green Bay (WLWK)		
By Broadcast Month	Spots	Rate
Nov. 2016	57	\$72,050.00
Grand Total:	57	\$72,050.00

Makes good spots
on 11/8



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787 Lombard Ave
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Waterfront Strategies
3050 K St NW
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Washington, DC 20007

Contract # 2477206

Schedule Dates 11/01/16-11/08/16
Advertiser House Majority Political Action Committee (57001)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 79/86/4502 (827173)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Collin Lawson,
Phone/Fax /
CPE 79/86/4502
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments TV
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 04/21/16
Last Modified 11/07/16
Entered By Janet Steinhorst
CO-OP No
Headline # ECR25155737
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,807.50
Net Total \$61,242.50
Sales Tax

Green Bay (WLWK)		
By Broadcast Month	Spots	Rate
Nov. 2016	57	\$72,050.00
Grand Total:	57	\$72,050.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (12)	11/04/16-11/04/16	1	:30	12P- The Doctors								1	1	\$250.00	\$250.00	Green Bay (WLWK)	The Doctors	4/22/16
15.0	Normal Line / SPOT (12)	11/07/16-11/07/16	1	:30	12P- The Doctors								1	1	\$250.00	\$250.00	Green Bay (WLWK)	The Doctors	4/22/16
16.0	Normal Line / SPOT (13)	11/01/16-11/03/16	1	:30	1P- 2P (CST)								1	2	\$250.00	\$500.00	Green Bay (WLWK)	Dr. Oz	4/22/16
17.0	Normal Line / SPOT (14)	11/02/16-11/03/16	1	:30	4P- Judge Judy								1	2	\$1,000.00	\$2,000.00	Green Bay (WLWK)	Judge Judy	4/22/16
18.0	Normal Line / SPOT (15)	11/01/16-11/03/16	1	:30	4:30P- Judge Judy 2								1	2	\$1,000.00	\$2,000.00	Green Bay (WLWK)	Judge Judy	4/22/16
19.0	Normal Line / News (16)	11/02/16-11/04/16	2	:30	5P- 5:30P (CST)								1	1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Fox 11 News At 5PM	4/22/16
19.0.1	Closed Preempt (16)	11/02/16															Green Bay (WLWK)	Program Change/Spot - World Series 7 aired on alt log	
20.0	Normal Line / News (16)	11/07/16-11/07/16	2	:30	5P- 5:30P (CST)								1	1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Fox 11 News At 5PM	4/22/16
21.0	Normal Line / SPOT (17)	11/03/16-11/04/16	1	:30	6P- Jeopardy								1	2	\$5,000.00	\$10,000.00	Green Bay (WLWK)	Jeopardy	4/22/16
22.0	Normal Line / SPOT (18)	11/03/16-11/03/16	1	:30	6:28P- Wheel of Fortune								1	1	\$7,500.00	\$7,500.00	Green Bay (WLWK)	Wheel Of Fortune	4/22/16
23.1	Normal Line / SPOT (18)	11/07/16-11/07/16	1	:30	6:28P- Wheel of Fortune								1	1	\$7,500.00	\$7,500.00	Green Bay (WLWK)	Wheel Of Fortune	11/4/16
24.0	Normal Line / Prime (19)	11/07/16-11/07/16	3	:30	7P- FOX Gotham (Monday)								1	1	\$750.00	\$750.00	Green Bay (WLWK)	Gotham-FOX	4/22/16
25.0	Normal Line / News (20)	11/01/16-11/04/16	2	:30	9P- 9:30P (CST)								1	2	\$1,500.00	\$3,000.00	Green Bay (WLWK)	Fox 11 News At 9PM	4/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Contract # 2477206

Schedule Dates	11/01/16-11/08/16	Date Entered	04/21/16
Advertiser	House Majority Political Action Committee (57001)	Last Modified	11/07/16
Agency	Waterfront Strategies (7591)	Entered By	Janet Steinhorst
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	79/86/4502 (827173)	Headline #	ECR25155737
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Colin Lawson,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	79/86/4502	Commission	\$10,807.50
Account Types	National/Political Issue Agency BRD	Net Total	\$61,242.50
Billing Type	Standard	Sales Tax	
Comments	TV NEW POLITICAL ORDER - PLS CF - THANKS		

Green Bay (WLWK)			
By Broadcast Month	Spots	Rate	
Nov. 2016	57	\$72,050.00	
Grand Total:	57	\$72,050.00	

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0.1	Closed Preempt (20)	11/01/16															Green Bay (WLWK)	Program Change/Exception - World Series	
25.0.2	Closed Preempt (20)	11/02/16															Green Bay (WLWK)	Program Change/Spot - World Series 7 aired on alt log	
26.0	Normal Line / News (20)	11/07/16-11/07/16	2	:30	9P-9:30P (CST)	1								1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	Fox 11 News At 9PM	4/22/16
27.0	Normal Line / News (21)	11/04/16-11/04/16	2	:30	9:30P-10P (CST)					1				1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	Fox 11 News At 9PM	4/22/16
28.0	Normal Line / News (21)	11/07/16-11/07/16	2	:30	9:30P-10P (CST)	1								1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	Fox 11 News At 9PM	4/22/16
29.0	Normal Line / Prime (22)	11/02/16-11/02/16	3	:30	7P- FOX-Rosewood (Wednesday)				1						\$1,000.00		Green Bay (WLWK)	Rosewood-FOX	4/22/16
29.0.1	Closed Preempt (22)	11/02/16															Green Bay (WLWK)	Program Change/Exception - LETHAL WEAPON	
30.0	Normal Line / Prime (23)	11/02/16-11/02/16	2	:30	8P- FOX-Empire (Wednesday)				1						\$1,000.00		Green Bay (WLWK)	Empire-FOX	4/22/16
30.0.1	Closed Preempt (23)	11/02/16															Green Bay (WLWK)	Program Change/Spot - World Series 7 aired on alt log	
31.0	Normal Line / Prime (24)	11/03/16-11/03/16	2	:30	7P- FOX-Bones (Thursday)				1						\$900.00		Green Bay (WLWK)	Bones-FOX	4/22/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

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WLUK
787 Lombard Ave
Green Bay, WI 54304

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 24772206

Schedule Dates	11/01/16-11/08/16	Date Entered	04/21/16
Advertiser	House Majority Political Action Committee (57001)	Last Modified	11/07/16
Agency	Waterfront Strategies (7591)	Entered By	Janet Steinhorst
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	79/86/4502 (827173)	Headline #	ECR25155737
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Colin Lawson,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	79/86/4502	Commission	\$10,807.50
Account Types	National/Political Issue Agency BRD	Net Total	\$61,242.50
Billing Type	Standard	Sales Tax	
Comments	TV NEW POLITICAL ORDER - PLS CF - THANKS		

Green Bay (WLUK)		
By Broadcast Month	Spots	Rate
Nov. 2016	57	\$72,050.00
Grand Total:	57	\$72,050.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0.1	Closed Preempt (24)	11/03/16															Green Bay (WLUK)	Program Change/Exception - ROSEWOOD	4/22/16
32.0	Normal Line / News (25)	11/02/16-11/02/16	2	:30	10P- News-FOX 11 News at Ten				1						\$1,000.00		Green Bay (WLUK)	FOX 11 News At 10PM	4/22/16
32.0.1	Closed Preempt (25)	11/02/16															Green Bay (WLUK)	Program Change/Spot - World Series 7 aired on alt log	
33.0	Normal Line / News (26)	11/06/16-11/06/16	2	:30	10P- News-FOX 11 News at Ten								1		\$750.00	\$750.00	Green Bay (WLUK)	Fox 11 News At 10PM	4/22/16
34.0	Normal Line / News (27)	11/08/16-11/08/16	1	:30	7A- 7:30A (CST)			1							\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	4/22/16
35.0	Normal Line / News (28)	11/08/16-11/08/16	1	:30	7:30A- 8A (CST)			1							\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	4/22/16
36.0	Normal Line / News (1)	11/01/16-11/01/16	1	:30	6:30A- 7A (CST)				1						\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	4/22/16
37.0	Normal Line / News (1)	11/07/16-11/07/16	1	:30	6:30A- 7A (CST)									1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	4/22/16
38.0	M/G For 29.0.1 / Prime (22)	11/02/16-11/02/16	3	:30	1593596- FOX-Lethal Weapon (Wednesday)									1	\$1,000.00		Green Bay (WLUK)	Lethal Weapon	11/1/16
38.0.1	Closed Preempt (22)	11/02/16															Green Bay (WLUK)	Program Change/Spot - World Series 7 aired on alt log	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WLWK
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Washington, DC 20007

Contract # 2477206

Schedule Dates	11/01/16-11/08/16	Date Entered	04/21/16
Advertiser	House Majority Political Action Committee (57001)	Last Modified	11/07/16
Agency	Waterfront Strategies (7591)	Entered By	Janet Steinhorn
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	79/86/4502 (827173)	Headline #	ECR25155737
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Collin Lawson,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	79/86/4502	Commission	\$10,807.50
Account Types	National/Political Issue Agency BRD	Net Total	\$61,242.50
Billing Type	Standard	Sales Tax	
Comments	TV NEW POLITICAL ORDER - PLUS CF - THANKS		

Green Bay (WLWK)	Spots	Rate
By Broadcast Month		
Nov. 2016	57	\$72,050.00
Grand Total:	57	\$72,050.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	M/G For 31.0.1 / Prime (24)	11/03/16-11/03/16	2	:30	7P- FOX-Rosewood (Thursday)					1				1	\$900.00	\$900.00	Green Bay (WLWK)	Bones-FOX	11/1/16
40.0	M/G For 25.0.1 / News (20)	11/01/16-11/01/16	2	:30	10P- 10:35P (CST)			1						1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	Fox 11 News At 9PM after W.S.	11/1/16
41.1	Normal Line / News (20)	11/02/16-11/02/16	2	:30	10P- 10:35P (CST)				1					1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	Fox 11 News At 10PM (Due to WS)	11/3/16
42.1	Normal Line / News (16)	11/02/16-11/02/16	2	:30	5P- 5:30P (CST)				1						\$1,000.00		Green Bay (WLWK)	Fox 11 News At 5PM (Due to WS)	11/3/16
42.1.1	Closed Preempt (16)	11/02/16															Green Bay (WLWK)	Program Change/Spot - Alt log was not downloaded in time	
43.0	M/G For 32.0.1 / News (25)	11/07/16-11/07/16	2	:30	10P736P- News-FOX 11 News at Ten		1							1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	FOX 11 News At 10PM	11/4/16
44.0	M/G For 42.1.1,38.0.1 / News (16)	11/08/16-11/08/16	1	:30	8A- 9A (CST)			1						1	\$2,000.00	\$2,000.00	Green Bay (WLWK)	Good Day WI 8a	11/7/16
Est 46.0	Unapproved (NewL) on credit hold / News	11/08/16-11/08/16	1	:30	8A- News-Good Day Wisconsin 8a			1						1	\$2,000.00	\$2,000.00	Green Bay (WLWK)	Good Day Wisconsin	11/7/16
Est 47.0	Unapproved (NewL) on credit hold / SPOT	11/08/16-11/08/16	1	:30	9A- Live with Kelly			1						1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	KELLY	11/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLUK Green Bay, WI	Date: 4-25-16
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I, LAURA BASSETT

do hereby request station time concerning the following issue:

HOUSE MAJORITY PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

This broadcast time will be used by: HOUSE MAJORITY PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

VARIOUS CONGRESSIONAL DISTRICTS, 11/8

I represent that the payment for the above described broadcast time has been furnished by (name and address):

HOUSE MAJORITY PAC
2100 PENNSYLVANIA AVE NW, SUITE 545
WASHINGTON DC, 20037

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

ALIXANDRIA LAPP - EXECUTIVE DIRECTOR
CHARLIE KELLY- DEPUTY EXECUTIVE DIRECTOR
ELIS RIBEIRO - CHIEF OPERATING OFFICER

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/31/2016

Date

Java Ross

Signature

2028134782

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Todd Ziegler

Signature

Todd Ziegler

Printed Name

CSM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.